Claire Koperwas

- Graphic Designer
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FDUCATION

B.A. Design Studies Emphasis in Graphic Design

San José State University

SKILLS

Photoshop

Illustrator

Lightroom

InDesign

Premiere Pro

Sketch

Microsoft Office

Photography

Shopify

Keynote

HTML

CSS

YouTube, Instagram

Communication

Teamwork

DSLR

Problem Solving

Skilled Multi-tasker

Event Photography

EXPERIENCE

Memory Makers Images

Lead Photographer Jan 2023 - Present

Assisted setting up camera and lighting equipment for each photoshoot. Adjusted lighting using strobes, reflectors, and shades to accommodate changing sun light.

Directed models in appropriate poses to fit standards of the company. Photographed quality portraits within time constraints of the event schedule. Supervise on-site operations & photography teams, outlining goals and team success.

Occasionally assume the position of Manager, depending on scheduling and availability of management.

Advanced knowledge of photography management, DSLRs & related equipment.

Manage (on average) cross-functional photography team of 6.

Beadshop.com

Graphic Designer/Photographer May 2021 - Present

Worked across several aspects of marketing for a jewelry company in graphic design, and photography.

Designed graphics using my own photography of jewelry beads to use across all relevant social media platforms.

Created conceptually strong visual designs and graphics through fluency with Adobe Creative Cloud.

Designed thumbnails for the companies YouTube channel.

Freelance / Michaela Farkasovska Fine Jewelry

Graphic Designer Oct 2022

Designed business cards, jewelry care cards, and flyer. Strategized with the client to create a clean new brand to market to new and existing customers.

Clergyimage

Graphic Designer/ Photographer Sept 2020 - May 2021

Designed a brochure through the use of Adobe Indesign. Photographed clothing for print and web.

Polonorum

Graphic Designer Feb 2018 - Oct 2020

Designed production-ready assets such as logos, icons, and graphics. Created the design of the website through the use of Sketch. Designed a book brochure using Adobe Indesign.